



## OUR MISSION

InterCom is a community of communication and marketing professionals representing multiple disciplines in the Kalamazoo region. With a goal of promoting professional growth and career development, we host programs showcasing top industry trends, local industry leaders and networking opportunities for today’s communications’ professionals, and mentor the next generations of talented communicators.

## SPONSORSHIP OPPORTUNITIES

**Reach New Audiences in Corporate Communications, Marketing and Business**  
***Be a Sponsor of our 2<sup>nd</sup> Friday Speakers Series (7 Events)***

Our 2nd-Friday Speakers’ Series is our signature event. From September - November and January - April, on the second Friday of each month over the lunch hour, we host local industry experts who discuss current marketing trends. With a focus on case studies and best practices, members and guests learn, exchange ideas, and build relationships with our community’s business leaders.

|   | <b>Seminar Sponsor<br/>\$200</b> | <b>Presenting<br/>\$1,000<br/>Industry Exclusive</b> | <b>Platinum<br/>\$500</b> | <b>Gold<br/>\$250</b> | <b>Silver<br/>\$100</b> |
|---|----------------------------------|--|---------------------------|-----------------------|-------------------------|
| Complimentary Tickets                           | One                              | Seven  | Four                      | Two                   | One                     |
| Signage at 2nd Friday Event (Sponsor provided)  | --                               | Seven Events   | --                        | --                    | --                      |
| Event Email<br>Your Company Logo                | Seminar event                    | Seven Events   | Four Events               | Two Events            | One Event               |
| Elevator Pitch at Event & Holiday Party (3 min) | --                               | One Event  | --                        | --                    | --                      |
| Social Media Promotion                          | Seminar event                    | Promoted as Presenting Sponsor Seven Events          | Four Events               | Two Events            | --                      |
| Website<br>Your Company Name on Home Page       | --                               | Promoted as Presenting Sponsor for Year              | On Homepage for Year      | --                    | --                      |
| Logo in our monthly newsletter                  | Seminar event                    | Seven Events   | Four Events               | Two Events            | --                      |
| Rotating Powerpoint Screen                      | Seminar event                    | Seven Events   | Four Events               | Two Events            | One Event               |
| May Seminar – Author/Speaker<br>Tony Rubelski   |                                  | Presenting Sponsor Promotion                         | --                        | --                    | --                      |



# 2<sup>nd</sup> Friday Sponsorship Form

Please complete the form below, and send with payment, to:

Janet Veach  
4316 Sunset Drive  
Kalamazoo, MI 49009

Or complete **online sponsorship** at: <http://intercomkalamazoo.com/events/>

**Business (as you would like it to be printed):** \_\_\_\_\_

**Business Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

## Sponsorship Level:

Please circle one:

**Presenting**

**Platinum**

**Gold**

**Silver**

Enclosed is my payment for: \$ \_\_\_\_\_

Please make checks payable to: **InterCom**

*Please send high resolution logo (.eps, .ai, .png, .jpg) to Janet Veach at:*

[jveach55@gmail.com](mailto:jveach55@gmail.com)

**For more information, contact any InterCom board member or:**

Janet Veach, Sponsorship Chair

**[Jveach55@gmail.com](mailto:jveach55@gmail.com)**

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